

5 guiding principles for leaders

The team reflects the image of the manager, and a manager is only as successful as the team itself.

1

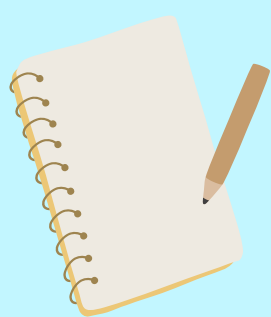


2

Employees don't leave companies, they leave managers.

A-level managers recruit A-level candidates, while B-level managers recruit C-level candidates.

3



4

Manage yourself, or you won't be able to manage anyone.

The culture of any organization is shaped by the worst behavior the leader tolerates.

– Gruenert, Whitaker

5

